



What does the beach mean to you?

The website manonabeach.com attracts more than 125,000 hits each year in 114 countries. The man behind the site invites you to share your thoughts about your favourite beach and what it means to you

I started [manonabeach](http://manonabeach.com), tentatively and anonymously, via YouTube in September 2011. I followed this, a few months later, with a website manonabeach.com where people could enjoy virtual beach visits and share their thoughts. From its origins in Cornwall, the project is now national and features beach visits to Norfolk, Suffolk, Dorset, Sussex, East Lothian, Fife, Moray, Aberdeen, Aberdeenshire and Angus. Every season when possible, [manonabeach](http://manonabeach.com) returns to each region, building a picture of beach life throughout the year.

There are now over 1,300 films on the website and manonabeach.com has developed into a fully-fledged e-book. Over 30% of the site's visitors are in London and [manonabeach](http://manonabeach.com) is watched in 114 countries. The massive increase in page views since the website went national reveals that "manonabeach nights" are happening and cross-pollination taking place across the various regions as people discuss: "What does the beach mean to you?"